



GALEN TRAN

galen@galentrans.com
www.linkedin.com/in/galentrans/
925.895.2820
7 Magnolia Ave, South San Francisco, CA 94080

EXPERIENCE

Lahlouh | *Online Project Manager* | Burlingame, CA | Apr. 2015–Current

- Expedited site production time by 2 weeks and brought in \$200k in annual revenue
- Project manage online business to successfully capture key Fortune 500 companies increasing annual revenue by 44.48% 2015 to 2016 year over year
- Analyze customer business processes to seamlessly integrate our online applications
- Support sales in obtaining new businesses with demos and consultation for clients
- Assemble team, assign responsibilities, and follow strict deadlines to meet customers' critical time to market
- Communicate effectively with client and sales to achieve high customer satisfaction
- Create documentation, videos, and training for customers and sales on application use to maximize customer success

Hello Earth (Amazon eCommerce) | *Founder* | Pleasanton, CA | Dec. 2014–Apr. 2015

- Achieved \$50k in revenue in one year of operation
- Design and market private label products
- Manage international sourcing including import and customs
- Target demographics using Facebook pay-per-click to effectively drive traffic to acquire customers

Evernote | *Video Designer* | San Luis Obispo, CA | Feb. 2013 - Mar. 2013

- Produced the promotion video documenting the event which was used by Evernote as marketing collateral

University Graphic Systems | *Head Press Operator* | San Luis Obispo, CA | Jan. 2012–Dec. 2014

- Promoted to manage the university's Goss Press to print the college's newspaper

Christian Dior | *Video Designer* | San Francisco, CA | Aug. 2011–Sept. 2011

- Developed training video for Dior Corporate in Paris and viewable worldwide

EDUCATION

California Polytechnic State University, San Luis Obispo

Major: Graphic Communication, graduated 2014
Concentration: Graphics for Packaging

SKILLS

Adobe InDesign	Videography	Analytics
Adobe Illustrator	Public Speaking	Pay-Per-Click
Adobe Photoshop	Technical Writing & Research	Social Media Marketing
Adobe Premiere Pro	Product Research & Development	Search Engine Optimization
Adobe After Effects	Conversational Chinese & Japanese	Search Engine Marketing

LEADERSHIP

Week of Welcome | *Orientation Leader* | San Luis Obispo, CA | Mar. 2011–Sept. 2011

- Lead incoming students through a week of informative orientation

US Army Reserve Officer Training Corp | San Luis Obispo, CA | Sept. 2010 - 2011

- Engaged in leadership courses and practical training exercises

PERSONAL

- Domestic & international travel including Asia, Australia and Europe
- Softball and basketball team manager
- Fitness in power lifting and personal training